



# Data as a Service (DaaS)

## Powered by Commercial Data, Delivered Securely

### Accelerate Mission Outcomes with On-Demand Access to Curated Commercial Data and Imagery

#### Challenge

In today's fast-moving operational environments, government teams require rapid, reliable access to data to stay ahead of dynamic threats. Whether supporting a forward-operating command, conducting counter-illicit trafficking analysis, or monitoring economic and infrastructure shifts, the ability to acquire and act on timely, mission-relevant information is critical. However, traditional acquisition methods—especially open-market, non-GSA contracts—are often too slow, complex, and risky to acquire timely, curated data.

These contracts typically involve lengthy procurement cycles, bespoke negotiations, and heightened exposure to protests, compliance pitfalls, and audit scrutiny. For agencies procuring commercially available data and analysis, these delays can result in missed windows of operational advantage.

#### SMX Solution

Our GSA Multiple Award Schedule (MAS) offers a proven, acquisition-ready path to overcome these challenges. With pre-negotiated pricing, FAR-compliant terms, and a vetted pool of vendors, GSA Schedule contracts dramatically reduce time-to-field, allowing agencies to initiate services in days, not months.

By streamlining acquisition while maintaining compliance, GSA gives mission owners and contracting officers the agility to respond to evolving threats, securely scale data access, and avoid the red tape of larger contract vehicles. When speed, reliability, and accountability matter, GSA MAS isn't just easier—it's operationally essential.

#### What SMX Offers

We provide mission-ready Data as a Service (DaaS) using the best-in-class commercially available data, satellite imagery, and proprietary datasets, delivered securely via a Virtual Desktop Infrastructure (VDI) for seamless access across security domains. Our offering supports Application Programming Interface (API) integration and Graphical User Interface (GUI) options, enabling tailored workflows for analysts, operators, and decision-makers.

#### Delivery Options

##### Virtual Desktop Infrastructure (VDI)

- Secure, cloud-hosted or on-prem virtual workspace
- No data transfer risks – analysis happens within the enclave
- Scalable by mission, agency, or theater of operation

##### API Access

- Seamlessly integrate structured data into existing platforms
- Supports real-time pulls or scheduled ingests
- JSON, GeoJSON, CSV, and other formats available

##### GUI Access

- Point-and-click exploration of layered datasets
- Exportable visuals and dashboards
- No coding required

## Operational Applications

| Category                            | GSA MAS Contracts   | Non-GSA Contracts   |
|-------------------------------------|---|---|
| <b>Acquisition Speed</b>            | Fast – task orders can be issued in days to weeks           | Slow – full RFP process often takes months to a year                      |
| <b>Procurement Complexity</b>       | Low – pre-negotiated terms, pricing, and vendors            | High – must negotiate every term from scratch                             |
| <b>Pricing</b>                      | Pre-negotiated, standardized, and reviewed for fairness     | Variable – requires extensive market research and negotiation             |
| <b>Protest Risk</b>                 | Low – under \$10M is generally protest-proof (FAR 8.405-6)  | High – open competition increases protests, FOIA, and legal review        |
| <b>Compliance Assurance</b>         | Vendors pre-vetted for FAR, TAA, Section 889, cybersecurity | Risk of non-compliance unless CO conducts deep due diligence              |
| <b>Terms and Conditions</b>         | Standardized across vendors; minimal legal risk             | Custom terms lead to contract disputes or inconsistent performance        |
| <b>Contracting Officer Workload</b> | Low – minimal justification and documentation required      | High – requires market research, sole source justification, J&As          |
| <b>Audit/FOIA Exposure</b>          | Lower – protected within schedule framework                 | Higher – subject to public inquiry and audit                              |
| <b>Flexibility</b>                  | Supports BPAs, multi-year deals, FFP, T&M                   | Often constrained by ceiling, agency policy, or contract type limitations |
| <b>Vendor Pool</b>                  | Pre-approved, reputable vendors with pricing visibility     | Unvetted, unknown past performance or unverified pricing                  |
| <b>Cyber and Data Risk</b>          | Vendors reviewed for FedRAMP, CMMC, NIST depending on scope | Up to the CO – more variance in security posture                          |

## Data Sets Available

- Supply Chain
- AdTech
- Social Media Network
- Global Event Tracking
- Crowdsourced Information
- Commercial Imagery
- Business Information
- Maritime Data
- Aviation Data
- Web Information
- Open-Source Signals
- Commercial Analytics as a Service

## How to Buy

GSA Contract #:

NAICS Code:

DUNS / UEI:

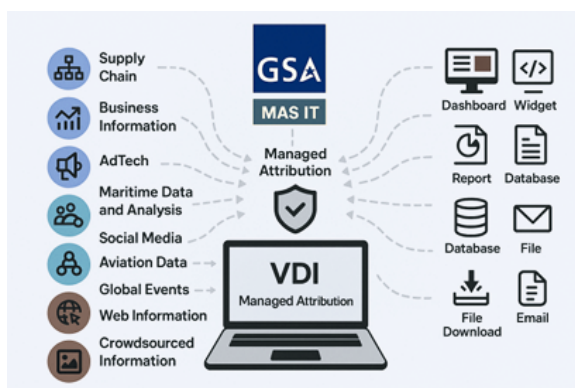
CAGE Code:

Contractor:

Contact:

Email:

Web:



For more information, please contact: [solutions@smxtech.com](mailto:solutions@smxtech.com)

SMX harnesses the transformative power of technology to achieve mission success as a leader in digital and mission solutions, specializing in secure and advanced cloud, ISR, cyber, data analytics, engineering, space, and IT solutions. Operating in close proximity to our clients across the globe, the SMX team has a shared vision to deliver scalable and secure solutions to assure outcomes for the critical missions of our Government and commercial clients.

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