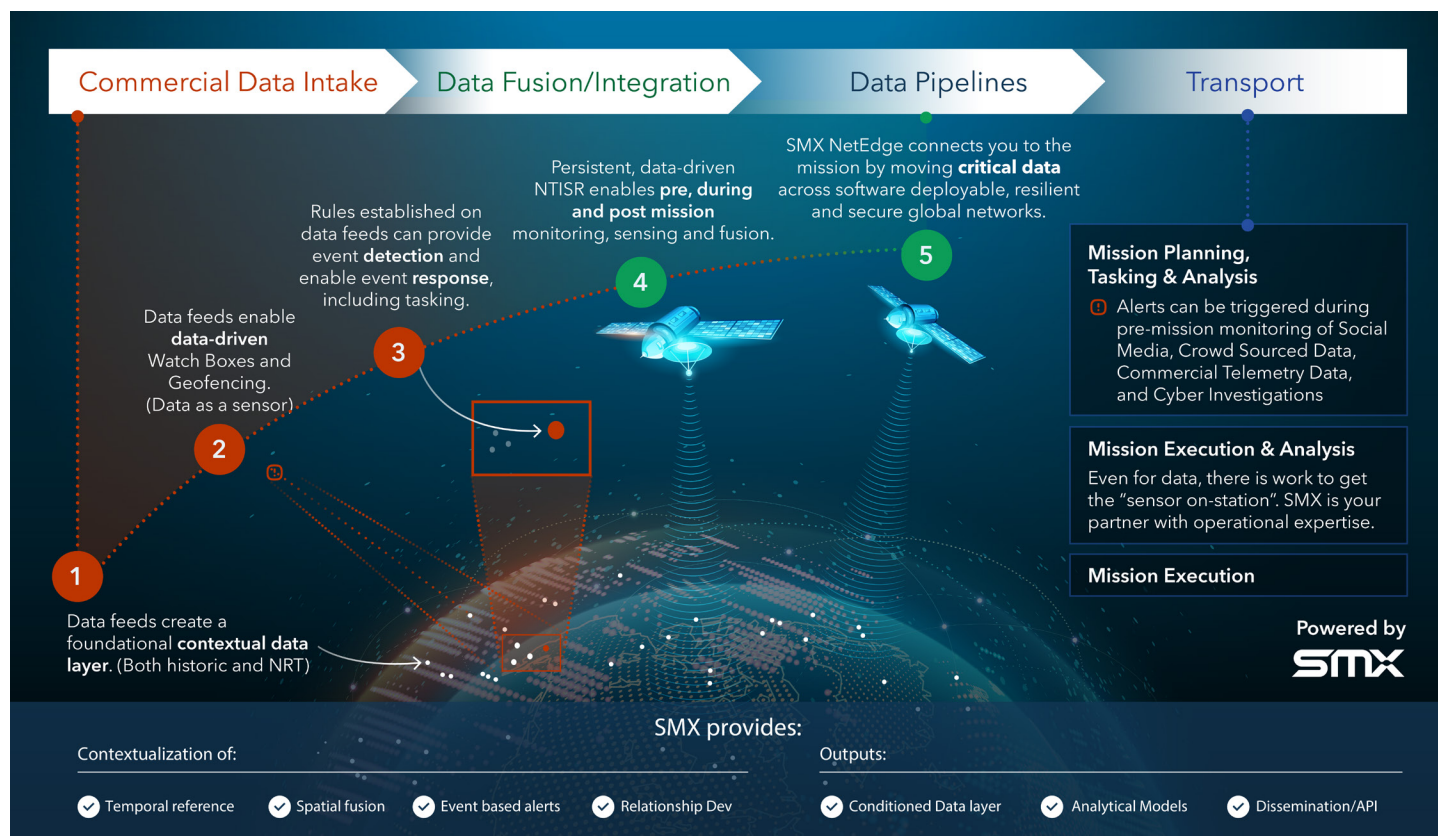# ELEVATE ISR

An innovative commercial ISR platform fusing non-traditional and traditional data collection and analysis.

Traditional asset and sensor-based ISR is a mainstay of military decision-making, however, competition for resources and bandwidth limit it's ability to provide consistent, timely, and relevant insight. Non-traditional ISR (NT-ISR) acquires relevant data from non-classified digital sources, including news, social media, and public records. Elevate ISR leverages the full spectrum of digital, non-classified information to rapidly identify relevant activity, prioritize and trigger alerts, and deliver critical insights to our clients.

Complimented by SMX's expert analytic support and advanced technology, the result is a leading-edge, commercial services-based platform that accelerates insight into unfolding events: flexible data sourcing, hands-on expertise, and streamlined procurement replace traditional stove piped consulting and technology approaches, with a focus on outcome, value, and agility.

Faster, more accurate, more shareable insights

The Elevate ISR platform can operate independently or augment your traditional data collection with digital data sources, including publicly and commercially available information (PAI/CAI). SMX's commercially delivered support—which can be quickly stood up outside a government network—achieves a fully-operational capability in just days.

Engage, Transform, Optimize

Our outcome-driven approach captures, analyzes, and delivers information at mission speed..

ENGAGE

Requests for support quickly initiate a customized response. Using an optimized "data recipe" developed for each mission area, design-in optimal performance, while protecting sensitive information.

TRANSFORM

Visualizing information is crucial to situational awareness and faster responses. Dashboards, graphics, animations, and multi-layer maps bring awareness, realism, and clarity to the analysis.

OPTIMIZE

Automation ensures continuous awareness and enables analysis of all relevant data. Watchboxes and business rules alert users to key events and anomalies, while AI and machine learning can quickly identify connections between datasets, rapidly accelerating time-to-insight.

A new approach to operationalizing ISR

Elevate ISR provides a persistent, global collection solution that enables real time alerting, tipping and cueing, and pre- and post-mission collection and analysis. A core element of the solution is enhanced processing, exploitation, and dissemination, enabling utilization of the entire spectrum of commercially available data in support of tactical, operational, and strategic mission-sets. SMX's outcome-focused analytic tradecraft, developed over decades of experience working alongside operators and decision makers, delivers rapid, accurate, and operational results.

A transformational delivery model

As a commercial platform, Elevate ISR changes how critical, time-sensitive insights transform from raw data to operational advantages. Using pre-competed contracts, we can stand-up new capabilities faster and more cost effective than ever before. SMX can deliver modular services precise client requirements, and quickly acquire and replace data providers and/or toolsets to dynamically support evolving customer needs.

Elevate ISR provides continuity across AORs and shifting priorities. Its protected ecosystem also enables information sharing with partner nations, adding analytical power to multi-nation exercise support.

Outcome-driven solutions

As a lead industry integrator, SMX has created a unique set of services-based solutions focused on outcomes. SMX's expertise and network of innovative partners gives those trusted to secure the nation a greater ability to operate with confidence and precision.

SMX®

SHARED VISION. OUTCOME ASSURED.

SMX harnesses the transformative power of technology to achieve mission success.

elevateisr.com